



Is continuing local access to National Public Radio (NPR) important to you? If so, please read on and commit to making a pledge of financial support during our fund drive.

Your support is needed now more than ever!

Dear KTXK Member and Supporter,

Through support of donors like you, KTXK radio has served Texarkana and the surrounding region for 38 years. During that time, KTXK has brought you the latest news, information, and entertainment in a relevant and timely manner based on high standards of public service journalism and cultural expression. KTXK provides programming through its member affiliation to National Public Radio with the mission of providing a more informed public. The station is an outreach of Texarkana College.

KTXK is self-sustaining and is a non-profit organization. What does that mean? **It means *your contributions make a huge difference!*** Without your support through financial underwriting, gifts, pledges, and revenue from trusts, the station would not be able to continue to operate and programs would be cut. Although a small portion of programming is funded through the Corporation for Public Broadcasting (CPB), it does not provide financial support for local programming, local news, and operations.

Please continue to support KTXK through your participation in our pledge drive. The current economic climate has taken a toll on financial support of the station. Expenses are up and giving is down. KTXK needs your support now more than ever! There are so many reasons to support local broadcasting, but one big reason is that it just feels good. Economists have a term for it: "warm glow" giving! So, please, give yourself that warm glow, and make a gift or pledge to this station right now.

Ways You Can Help:

- (1) Please consider making a financial pledge or gift- but only if you can. *We never want listeners to Public Radio to feel obligated to give if they are unable to.*
- (2) Let us hear from you! Contact me by email at steve@ktxk.org or call 903-748-4541.
- (3) Tell your friends and family to tune in! Find us on the radio dial at 91.5 FM!

With sincere thanks for your continued support,

Steve Mitchell
KTXK General Manager

**KTXK FALL 2022 MEMBERSHIP PLEDGE DRIVE:
MAKE YOURSELF HEARD "PUBLIC RADIO IS MY CHOICE"**

INFORMATION:

NAME:

ADDRESS:

CITY/ZIP:

PHONES - HOME: 870 /903 _____ WORK: 870 /903 _____

SUPPORT LEVELS:

___ \$1 TO \$50

___ \$125 OR MORE KTXK PEN 2023 DESK CALENDAR

___ \$150 OR MORE NPR 20 OZ STEEL THERMAL TRAVEL MUG or TUMBLER OR DESK CALENDAR AND PEN

___ \$175 NPR HEAVY CANVAS TOTE BAG

___ \$200 This is a great way to promote your business or nonprofit. If you pledge at this level or above you receive a full month of announcements (a total of 40) on the air for your business, church, or any nonprofit you wish to promote. Identify the business or agency you wish to promote on this form. This is one of our most popular choices. Name of charity: _____

___ \$250 OR ABOVE You receive 40 announcements for your favorite non-profit, PLUS YOU RECEIVE 2023 DESK CALENDAR, PEN, AND TRAVEL MUG

___ *DO NOT SEND PREMIUM GIFT I WANT ALL OF MY PLEDGE TO SUPPORT KTXK*

PAYMENT INFORMATION:

Payments can be made by check or credit card or submitted online at ktxk.org. OR call anytime 903-748-4541 to make payment by phone.

CHECK ENCLOSED- **Mail to: KTXK Radio, 2500 N. Robison Rd., Texarkana, TX 75599**

VISA or MasterCard (No other cards accepted)

Card # _____ Exp. Date: _____

THANK YOU!