

Dear Member and Supporter

Where do I begin? This has been the most consequential year that Public Radio and KTXK have ever been through. I certainly have never seen anything like Covid and what it has wrought on our lives.

We were unable to have a Spring Fund drive because of the onset of Covid. It has meant that we have been playing catch and survival this entire year. Most Public Radio stations have made cuts because of lost revenue and KTXK is no different. WE ARE AT A CROSSROADS WITH THIS FUND DRIVE. This drive for our members will determine our Members are the life-blood of KTXK'S operation and service to our community. Listeners' financial contributions help to sustain KTXK'S programming and further both mission of this station and the mission of public broadcasting as a whole.

We continue the unique opportunity for those of you pledging at the \$200.00 level or above. At this level we are going to give your business or favorite charity a month-long underwriter package on KTXK OF 35 ANNOUNCEMENTS. They will sound just like any other announcement on the air and be recorded and written by me. Here is a chance to promote yourself, another business, or your church.

I also encourage our members to call me anytime with a concern you may have at 903 748 4541 or e mail me to steve@ktxk.org.

**Steve Mitchell
KTXK GM**



PEN



**PUBLIC
RADIO
"POP
SOCKET"**

**YOUR CHOICE OF
14 OZ DOUBLE
WALL STAINLESS
STEEL THERMAL
BOTTLE WITH
VACUUM
INSULATION WITH
EITHER ATC OR
ME LOGO**



**2020 "GET SMARTER"
TOTE BAG**



2021 CALENDAR

KTXK FALL 2020 MEMBERSHIP PLEDGE DRIVE:
MASTER CARD or VISA ACCEPTED
Remember that for your convenience you can also make your pledge on line at
ktxk.org. OR Call anytime 903 748 4541

How much would you like to pledge in support of KTXK Programming? _____

NAME: _____

#, street, or PO Box
ADDRESS: _____

CITY/ZIP: _____

PHONES - HOME: 870 /903 _____ WORK: 870 /903 _____

“I WANT MY NPR” NO GIFT PLEASE USE THE MONEY TO KEEP KTXK ON AIR

GIFTS OVER \$125 **KTXK 2020 DESK CALENDAR AND PEN**

GIFTS OVER \$150 OR MORE **PUBLIC RADIO POP SOCKET PLUS TOTE BAG AND PEN**

GIFTS OVER \$175. **TOTE BAG, CALENDAR, PEN, AND POP SOCKET**

\$200 This is a great way to promote your business or nonprofit RIGHT NOW!!!!

If you pledge at this level or above you can receive a full month of announcements on the air for your business, church or any nonprofit you wish to promote. You will receive 35 announcements that will air in NPR Programming Monday Thru Friday. You support two nonprofits with one pledge. KTXK and your other favorite nonprofit. Simply choose this option and we will be in touch with you. Please identify the business or agency you wish to promote. This is one of our most popular choices. **PLUS PEN AND CALENDAR**

\$250 OR ABOVE “The Big Basket” 35 announcements for your favorite Nonprofit, PLUS YOU RECEIVE POP SOCKET TOTE BAG, PENS, AND T SHIRT **MED** **X LARGE PLUS 2-2020 CALENDARS**

CHECK ENCLOSED **VISA** or **MasterCard** (No other cards accepted!)

Card # _____ Exp. Date: _____